

JOSEPH P. ALCAZAR

M : + 63 918 949 8050
E : jojit.alcazar@gmail.com



PROFESSIONAL PROFILE

With an extensive career spanning over 27 years, Joseph—known as Jojit—is a distinguished leader in Marketing, Business Development, Mobile Telecommunications, Digital Content, Entertainment, and Information Communications Technology. His expertise lies in Business Operations and Development, Digital and Telecom Product Management, ICT Platforms Integration, Network Infrastructure and Solutions, Software Development, Applications, Smart City, and IOT Implementations. Recently, he has expanded into Sports Management and PPP Master Development, focusing on Digital Infrastructure, Healthcare, and Government Center townships. Jojit graduated with a degree in Communications from the University of the Philippines and holds a management development program Certification from the Asian Institute of Management.

Presently, he serves as the CEO and board director at CAAD Holdings, overseeing interests in Healthcare solutions, infrastructure, and operations through Medispace Innovations, Inc, where he concurrently serves as CEO. He is also the CEO of XD Consulting, an international business consulting firm, and serves as CEO and Chairman of ALCAPITAL Venture Holdings Inc., an investment and holding firm.

Simultaneously, he holds the position of President and board member at Greenlight Content Inc., spearheading initiatives such as launching the first FAST (Free Ad Supported Streaming) media company via OTT in the Philippines, an online streaming gaming service, and OFW-focused FINTECH services.

Driven by his commitment to uplift the sports industry, Jojit takes the helm as the President and Chief Executive Officer of the 11th Asian Age Group Aquatics Championships, scheduled to be hosted by the Philippines in New Clark City in February 2024.

Previously, Jojit held the role of Chief ICT Advisor at the Bases Conversion and Development Authority, actively supporting the government's BuildBuildBuild Program. He advocated for leveraging ICT to modernize government operations and improve public service interaction, leading to significant digitization efforts in the Philippine Government.

His leadership during the successful hosting of the 30th South East Asian Games in 2019 as the Senior Managing Director demonstrated his prowess in Operations, Marketing, Events, Broadcast, Advertising, Sales, and Logistics. Under his guidance, the event set new standards, earning acclaim as one of the most successful editions in its 30-year history.

Prior roles include senior leadership and management positions at Smart Communications, Wolfpac Mobile, Veracity Synergy Solutions, Wireless Services Asia, Nextel Philippines, zed Philippines/Malaysia, and McCann Erickson. Jojit co-founded Gondola Mobile Solutions and Solar Interactive, serving as President, MD, and board director. He also chaired the Mobile Marketing Association (Asia Pacific) and served as vice president/board director at the Internet and Mobile Marketing Association of the Philippines.

Beyond his professional endeavors, Jojit is an avid golfer and has been serving as a Board Director at the Alabang Country Club 515 for the past four years. He also cherishes his affiliation as an alumnus of the University of the Philippines Tau Gamma Phi fraternity.