

COMMUNITY RELATIONS DEPARTMENT (COMREL)

GENDER AND DEVELOPMENT (GAD)
CORPORATE SOCIAL RESPONSIBILITIES
ACCOMPLISHMENT REPORT CY 2021

COMMUNITY RELATIONS DEPARTMENT (COMREL) ACTIVITIES

1. March 23, 2012, CIAC donated assorted items of toiletries and other hygiene products to the Haven For Girls in Magalang, Pampanga as part of the CIAC's Corporate Social Responsibility (CSR) and in celebration of the National Women's Month. The project is part of this year's theme "Serbisyo Para Kay Juana". The Haven For Girls is one of the 7 centers and residential care facilities being managed by the Department of Social Welfare and Development in Region 3 that caters to women who were victims of abuses, exploitation and mal treatment.

2. June 19, 2021, CIAC joined the Kanlungan-a reforestation program of Abacan River and Angeles Watershed Council, Inc. (ARAW), a non-stock, non profit organization registered with the Securities and Exchange Commission (SEC) in Sapang bato, Angeles City. CIAC also donated 300 different kinds of seedlings worth 49K that were planted during the activity.

3. CIAC also gave 10K cash donation to the Children's Joy Foundation thru the kindness of CIAC P/CEO ANA & VP for Operations, Irish Calaguas. CIAC and its employees distributed from their own pockets assorted goodies such as milled rice, canned goods, powdered milk, coffee, noodles and toiletries for the children of Tahanan ng Nazarene- an institution for mentally and physically challenged children in Mabalacat, Bahay PAGIBIG - home for the aged in Angeles City and to 280 Aetas of Sitio Haduan in Mabalacat.

GENDER AND DEVELOPMENT (GAD) ACTIVITIES

CIAC GAD Plans and Programs was endorsed by Philippine Commission on Women (PCW) and implemented as approved, to wit:

1. February 23, 2021, CIAC conducted an Executive Session to all the members of the Management Committee (MANCOM) via Zoom which aimed of strengthening the Gender and Development Focal Point System of CIAC as well as to have a clear understanding and appreciation of GAD programs and activities. CIAC invited Atty. Mylen Gonzales-Esquivel as Resource Speaker of the activity. Atty. Esquivel is a GAD Consultant and Philippine Commission on Women (PCW) Resource Pool.

2. Clark International Airport Corporation (CIAC) joined the 2021 National Women's Month Celebration from March 1 to 31, 2021 in cooperation with the Philippine Commission on Women (PCW). The PCW sets the National Women's Month Celebration theme for the years

2017-2022: "We Make Change Work for Women", which is observed by all government agencies, local government units, and government-owned and controlled corporations. For the year 2021, the Sub-theme "JUANA LABAN SA PANDEMYA: KAYA!" highlights the women's participation in battling the pandemic as well as discusses gender issues that emerge and are more felt during the health crisis.

As part of the month long celebration, CIAC conducted different activities that included the Display of Women's Month Official Streamer at the CIAC Main Gate, Online Advocacy such as posting of photos, videos, articles and other activities related to the women's month. Distributed Flowers & Chocolates to all CIAC female employees, wore Purple T-Shirts approved by PCW and gave treats to Haven For Girls in Magalang, Pampanga as part of CIAC's Corporate Social Responsibility .

On the same day, CIAC also conducted a Stress Management Seminar as part of the Mental Health Awareness program for the women employees and to educate them on how handle stress in their workplace. The Stress Management was conducted by Erlinda G. Maglanque as the resource speaker via Zoom meeting. Maglanque is a registered nurse and at the same time a qualified instructor for various trainings/seminars related to Mental Health Awareness and Department of Health (DOH) accredited facilitator.

3. June 8, 2021, GAD conducted Harmonized Gender and Development Guidelines (HGDG) to CIAC employees. At least 20 CIAC Officers and employees participated in the webinar via Zoom. The said webinar was spearheaded by Atty. Mylen Gonzales-Esquivel who facilitated the activity.

4. August 6, 2021, GAD conducted Gender Sensitivity Training (GST) to employees of CIAC locators. This aimed to capacitate employees of locators on the concepts of Gender and Development and part of CIAC GAD gender mainstreaming.

5. September 20, 2021, a webinar on "Gender Fair Language" was conducted for both CIAC and locators'employees. CIAC invited Ms. Rowena Dirain, Division Chief of LTFRB of the Department of Transportation (DOTr) and GAD Champion as the resource speaker in both CIAC and locators. Dirain, stressed the importance of the Gender Fair Language especially in the working environment which aims to reduced gender stereotyping and discrimination, adding that this activity will definitely benefit the workers in government and in the private sector to be aware of unwanted languages that is offensive especially to women. It also avoids bias towards a particular sex or social gender. The activity was actively participated by CIAC employees and workers from the private sectors.

6. October 4-7, (half day) CIAC GAD-TWG joined the Department of Transportation (DOTr) GAD during their webinar on Gender Analysis and on October 11-13 webinar on Harmonized Gender and Development Guidelines (HGDG) . This aimed to familiarized GAD-TWG members on the importance of HGDG in the formulation of GAD plans and programs.

7. The Clark International Airport Corporation (CIAC) in cooperation with the Philippine Commission on Women (PCW) and Department of Transportation (DOTr) joined the Observance of the 18-Day Violence Against Women Campaign (VAWC) that ran from November 25 to December 12, 2021. Several activities include the Display of the 2021 18-Day Campaign to End VAWC Official streamers at CIAC gates, COB Building, Annex Building and along CM Recto Highway (infront of Oriental Duty Free), uploaded the official campaign logo at CIAC website and social media platforms, distributed the 18-day campaign branding collaterals such as alcohol spray bottles, facemasks and pouches to CIAC employees and locators and campaign materials (posters & stickers) on Anti Bastos Law to different passenger jeepneys and taxis in and out of Clark. Along with these activities, an Orientation on Different laws Concerning Women was also conducted. CIAC-GAD Technical Working Committee invited Atty. Jose I. Dela Rama, dean, College of Law of the Tarlac State University as the resource speaker where he stressed the importance of recognizing the rights of women and children. CIAC locators also took part on the said webinar in the afternoon session.

8. CIAC GAD-TWG Head, also conducted a one day orientation on Gender and Development to newly hired employees of CIAC.

9. CIAC GAD SDD- is being process

TABLE 1

ACTIVITY	LOCATION	REMARKS
Distribution of toiletries -March 17, 2021	Haven for Girls – Magalang Pampanga	56 girls in the institutions benefited the program
Kanlungan-a reforestration program (donated seedlings and join the tree planting activity last June 19, 2021	Sapangbato Angeles City	Donated seedlings worth 50k
Distribution of goods (toiletries, canned goods, coffee, cup noodles, rice, mosquito nets to Aetas)	Brgy. Haduan, Mabalacat Pampanga	280 families benefited Toiletries from CIAC budget Canned goods, rice, coffee, cup noodles from CIAC employees
Distribution of assorted toiletries, canned goods, rice, powdered milk	Tahanan ng Nazarene – institution for mentally and	Toiletries from CIAC budget Canned goods, rice, milk powdered from CIAC employees

	physically challenged children	
Distribution of rice	Bahay Pagibig- home for the aged	Rice from CIAC employees
Cash donation	Children's Joy Foundation	CIAC Officers-OP
Distribution of goods	Victims of typhoon Odette in coordination with PAF	On going

TABLE II

GENDER AND DEVELOPMENT

DATE	GAD ACTIVITY	REMARKS
February 23, 2021	Executive Briefing	done
March 2021	Celebration of Women's Month (distribution of flowers and chocolates, hanging of WM tarpuline, display of WM icon etc.	done
March 2021	Stress Management Seminar	done
June 2021	Seminar on Harmonized Gender and Development Guidelines (2 days)	done
June 2021	Seminar on Gender Analysis	Done
September 2021	Gender Sensitivity Training for locators	Done
September 2021	Gender Fair Language (CIAC Employees and locators)	Done
October 2021	Harmonized Gender and Development Guidelines (2 days) with PMO	Done
October 2021	Gender Analysis with PMO	Done
November 2021	Orientation on different laws concerning women	Done
November 2021	Distribution of VAWC collaterals to CIAC locators, taxis , jeepneeps	done
January –December	Maintenance and purchase of lactation equipment	Done

January -December	Maintenance of CR for PWDs	Done
November -December	Furnishing the Teen's Lounge (Childcare Center)	Done
December	GAD Orientation of newly hired employees	Done